

# MUSEUMS AND DATA: TEST YOUR RELATIONSHIP

Wezitcamp 2017 survey report

Here is an overview of the results from a survey we carried out in October 2017. This survey was made in preparation for our workshop held at Communicating the Museum in Los Angeles on November 7th.

## Who are you?



## What type of digital devices/services does your institution have?



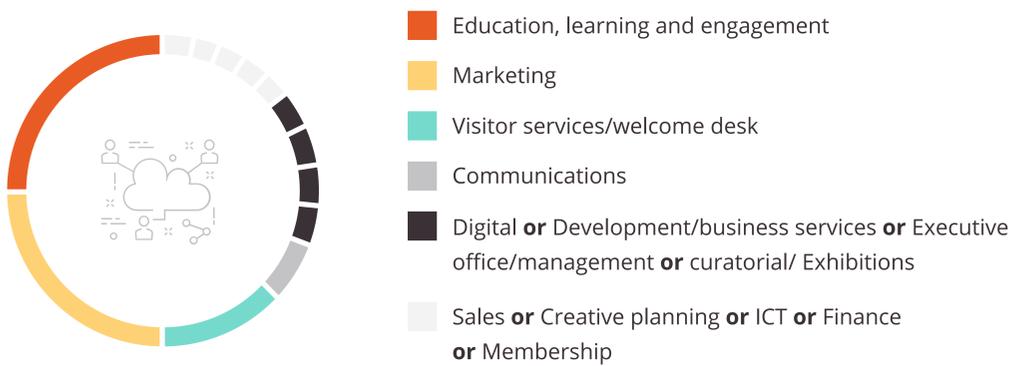
## Do you find data useful for your institution?

Yes, for a majority of you

84%

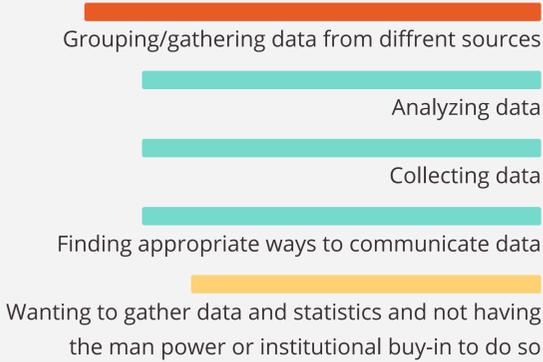
## How does your institution collect data about its audience?

73% of you said "The data collecting effort is shared between several departments:

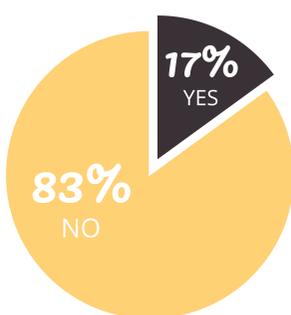


## What is your institution's biggest challenge regarding data and statistics?

## What is your institution's goal when collecting data?



## Are you able to visualize all of your data and stats on one single dashboard?



Let's build our ideal dashboard together ! Join us on November 7th for a flash workshop at Communicating the Museum in Los Angeles.

