



Summary

Introduction	1
What is Wezitcamp proposing and under what format?	2
Governance, access and moderation: who decides?	3
Who funds Wezitcamp?	3
What happens with the contents being produced and shared on Wezitcamp?	4
What do Wezitcampers get in return?	4

Introduction

This code of ethics lists the commitments of Wezitcamp and its administrators. It aims to explain, in details and with transparency, the platform's operating procedures in order to answer frequent asked questions that emerge during presentations and meetings.

Wezitcamp is an online space for reflection paired with a series of punctual off-line workshops. Inspired by existing models of [think-and-do tank](#), it aims to encourage exchanges and conversations on topics at the intersection of the cultural and digital sectors. In doing so, Wezitcamp strives to foster innovation within cultural, touristic and heritage institutions. Access to Wezitcamp is free, and all the content on our website is available to the public on an open-access basis.

What is Wezitcamp proposing and under what format?



Workshops

While places are often limited, our off-line workshops are open to everyone. The participants are recruited by invitation or by expression of interest. These real-life exchanges, are the foundation of the Wezitcamp process. They can happen in various formats and take inspiration from design thinking methods.



Online conversations

Internet users can participate in conversations on wezitcamp.com. They can do so by clicking on the «contribute» button available on each of the «project» pages. Their participation takes the form of pinned notes or comments on our content. To discuss and comment online, participants must sign up. Registration is free and open to everyone.



Reports and summaries

The summaries of the online conversations and of our various project are available to all in various digital formats: pdf texts, infographics, and animations. When workshops and projects have given birth to one or several prototypes, their plans will be shared online on Wezitcamp. All these documents, as well as the articles on our blog, are available on an open access basis, under a CC-by-SA licence.

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Governance, access and moderation: who decides?

Registration on Wezitcamp is free and open to all. In the collaborative section of our website, participants can comment freely. Their comments are not subject to prior moderation or validation by the Wezitcamp team. An exception is made for comments breaching the law such as racist, sexist, or homophobic comments, insults and violent speech. These comments will be automatically deleted and their author(s) banned from these pages. The Wezitcamp team also reserves the right to remove advertising or off-topic comments, ie, making no reference to the themes discussed.

Through these actions, we aim to create an area of free speech and we take responsibility for the content being shared on this website. Themes covered in the Wezitcamps are chosen by the administrators of the platform according to timely trends and issues within the cultural, tourism and heritage sectors.

Who finances Wezitcamp?

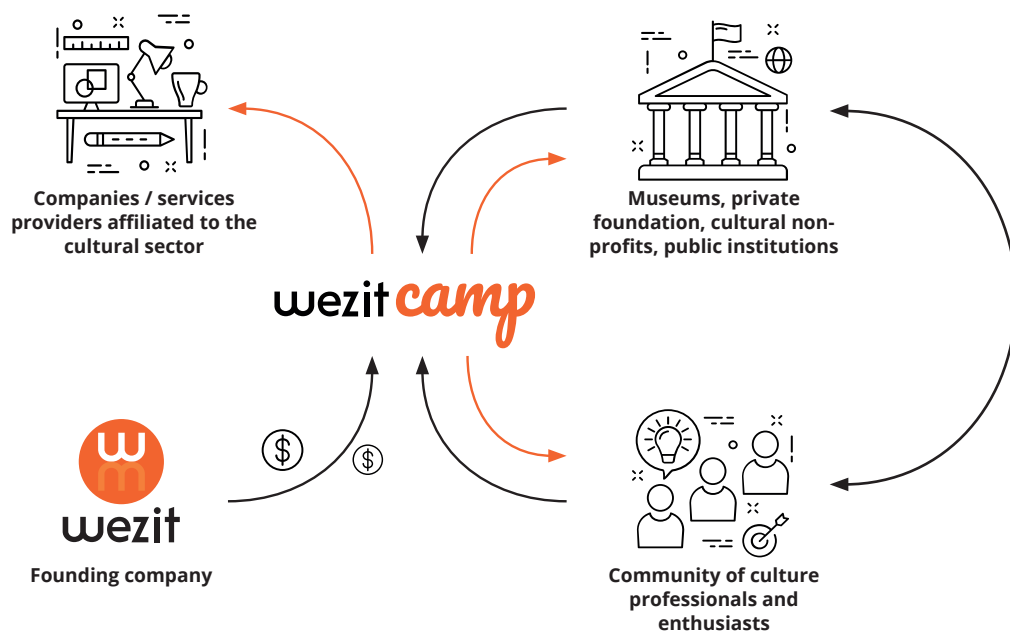
The Wezitcamp project is produced by the brand Wezit, which is itself the result of a Research & Development endeavor led by Mazedia, a digital agency. The R&D approach that gave rise to the Wezit brand was based on a collaborative effort between academic research laboratories and Mazedia. The Wezitcamp project is therefore funded by a private company (Mazedia / Wezit). As such, the costs of Wezitcamp's activities are fully covered, which ensures free access to the platform's collaborative pages.

R & D projects can create positive disruption in technologies and practices, and thus insure efficient product design. Beyond the opportunities for progress it offers to a sector of industry, R&D can also create powerful economic ecosystems.

Specialized in the cultural sector for the past 20 years, Mazedia / Wezit took inspiration from social enterprises and open innovation projects to create Wezitcamp and thus support arts and culture professionals. Through this project, Mazedia wishes to invite the culture, digital, heritage and tourism communities into the field of research.

What do Wezitcampers get in return?

On the one hand, the platform allows Mazedia/Wezit to keep up to date with the challenges those sectors face and to create tools and solutions to address them. On the other hand, and in return, it creates an engine for innovation in the form of a unique online conversation space, bringing together professionals from diverse backgrounds and locations, as well as providing resources free to access and reuse. Providing everything on a free, open-access basis means that any company, private foundation, non-profit or public institution affiliated with the cultural sector may also benefit from this information. Through this approach, Wezitcamp allows the entire sector to propose innovative ideas motivated, at the root, by the values and missions of cultural and heritage institutions.



Finally, should the activities of Wezitcamp have allowed the creation of software components benefiting Wezit, the company commits to making them available as Open Source under license MIT or Apache 2.0.